



Permit #F00041048-A

FilmL.A., Inc.  
1201 W. 5th Street, Suite T-800  
Los Angeles, CA 90017  
t: (213)977-8600 - f: (213)977-8601  
www.filmla.com

## Summary Information

**Permit No:** F00041048-A**Type of Permit:** FILMING**Release Date:** 06/14/2011**Production Company** MOONEY MARKETING**Insured Company Name** MOONEY MARKETING

Contact Phone No. 1 310-339-1881

Contact Phone No. 2

Fax

Address 245 E 40TH ST, STE 23E  
NEW YORK, New York 10016**Production Title** GOGURT**Type of Production** Commercial - Standard**Producer** theresa marth**Director** alex engel**1st AD** todd kaufman**Production Manager** penny edmonston**FilmL.A. Coordinator** Hans Groszkruger**Location Manager** JESSE RIVARDPrimary Phone Mobile - 310-339-1881  
Secondary Phone**Location Assistant** N/A N/APrimary Phone Mobile - 555-555-5555  
Secondary Phone

## Fees

Posting 900 \$207.00

**Total Permit Fee** \$10,145.00

Posting 1500 \$345.00

**Number of Locations** 2

Notification Charge \$310.00

FILMLA FILM PERMIT RIDER FEE \$100.00

LA CITY FIRE SAFETY OFFICER \$960.00

LAUSD STANDARD DEPOSIT \$1,000.00

LAUSD USE FILMING REGULAR FEE \$6,200.00

LAUSD STANDARD CUSTODIAL FEES \$1,023.00



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**Summary Information****Location****Location 1 of 2****Page 1 of 1**

**Permit Number** F00041048-A  
**Production Company** MOONEY MARKETING  
**Insured Company** MOONEY MARKETING  
**Production Title** GOGURT

**Location Manager** JESSE RIVARD  
**Primary Phone** Mobile - 310-339-1881  
**Secondary Phone**

**Location Address** 1316 N Bronson Ave, Los Angeles, CA, 90028

**Location Name** LE CONTE MIDDLE SCHOOL

**Location Type** School

**Location Description** LOS ANGELES UNIFIED SCHOOL DISTRICT

**Film Dates** 6/15/2011 - 6/15/2011 07:00 - 21:00 1 day

**Open or Closed to the Public** Open

**Generic Conditions** Community Survey Obtained  
Must Maintain 5' Clearance on Sidewalks/Walkways  
No cast or crew parking on area streets  
No interference with vehicular or pedestrian traffic

**Please see attached document** Jesse Rivard Mooney Marketing letter802.pdf

| <b>Equipment on Location</b> | <b>Type</b>        | <b>Quantity</b> |
|------------------------------|--------------------|-----------------|
|                              | 5 or 10 ton trucks | 3               |
|                              | Cast/Crew vehicles | 40              |
|                              | Cube Trucks        | 4               |
|                              | Generator          | 1               |
|                              | Motor Homes        | 1               |
|                              | Vans               | 1               |

| <b>Personnel on Location</b> | <b>Type</b> | <b>Quantity</b> |
|------------------------------|-------------|-----------------|
|                              | Cast        | 5               |
|                              | Crew        | 50              |
|                              | Spot Check  | 1               |

**Filming Activities** Interior Dialogue;

**Jurisdiction** **Political:** Los Angeles City - Council District 13

**Police:** Los Angeles Police Department

**Fire:** Los Angeles City

**Thomas Guide** **Page:** 593

**Grid:** G5

**Approvals** LOS ANGELES POLICE DEPARTMENT

Mark Preciado

**Coordinator Note** SPOT CHECK PER INSPECTOR ROTH

**Coordinator Note** RIDER "A" RELEASES LOCATION

**Parking** **Base Camp**  
Location Type : Filming Location

**Crew Parking**  
Location Type : Filming Location

**Posting "No Parking" signs** E/S BRONSON AV, 1316 N BRONSON AV-LA MIRADA AV  
N/S LA MIRADA AV, BRONSON AV EAST 200'

**Approximate Footage** 601 - 900

**Log Number** 17385

**Date(s)** 6/15/2011 to 6/15/2011

**Time(s)** 06:00 to 22:00



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**Summary Information****Location****Location 2 of 2****Page 1 of 1**

**Permit Number** F00041048-A  
**Production Company** MOONEY MARKETING  
**Insured Company** MOONEY MARKETING  
**Production Title** GOGURT

**Location Manager** JESSE RIVARD  
**Primary Phone** Mobile - 310-339-1881  
**Secondary Phone**

**Location Address** 1001 W 15th St, Los Angeles, CA, 90731

**Location Type** School

**Location Description** SAN PEDRO HIGH SCHOOL

**Film Dates** 6/16/2011 - 6/16/2011 07:00 - 21:00 1 day

**Open or Closed to the Public** Closed

**Generic Conditions** Community Survey Obtained  
Must Maintain 5' Clearance on Sidewalks/Walkways  
No cast or crew parking on area streets  
No interference with vehicular or pedestrian traffic

| <b>Equipment on Location</b> | <b>Type</b>        | <b>Quantity</b> |
|------------------------------|--------------------|-----------------|
|                              | 5 or 10 ton trucks | 3               |
|                              | Cast/Crew vehicles | 40              |
|                              | Cube Trucks        | 4               |
|                              | Generator          | 1               |
|                              | Motor Homes        | 1               |
|                              | Vans               | 1               |

| <b>Personnel on Location</b> | <b>Type</b>           | <b>Quantity</b> |
|------------------------------|-----------------------|-----------------|
|                              | Cast                  | 5               |
|                              | Crew                  | 50              |
|                              | LA City UFSO assigned | 27530           |

**Filming Activities** Interior and exterior dialogue;

**Jurisdiction** **Political:** Los Angeles City - Council District 15

**Police:** Los Angeles Police Department

**Fire:** Los Angeles City

**Thomas Guide** **Page:** 824

**Grid:** A6

**Approvals** LOS ANGELES POLICE DEPARTMENT  
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT

Mark Preciado  
Veronica Jaimez

**Coordinator Note** UFSO IS REQUIRED PER INSPECTOR ROTH

**Coordinator Note** RIDER "A" RELEASES LOCATION

**Parking** **Base Camp**  
Location Type : Filming Location

**Crew Parking**  
Location Type : Filming Location

**Posting "No Parking" signs** S/S 15TH ST, ALMA=LELAND  
E/S LELAND, 17TH ST-15TH ST

**Approximate Footage** 1201 - 1500

**Log Number** 17441

**Date(s)** 6/16/2011 to 6/16/2011

**Time(s)** 06:00 to 22:00

## As Authorized Agent and representative

Permit #F00041048-A

I certify that I am a representative of MOONEY MARKETING ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in any capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and its employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 6-13-11

MOONEY MARKETING  
Name of Principal

By: [Signature]  
Representative's Signature

JOSE H. RIVERO  
Print Representative's Name

Location Manager  
Representative's title

245 E. 40TH ST  
NY - 10610

Principal's Address

310 339-1881  
Principal's Telephone

Film Permits Unlimited, Inc.  
Phone (818) 347-9929  
Fax (818) 347-9784

Please sign and fax back

Principal = Name of Company